



„HAI LA MINE ACASA” Contest Rules

1. Name of the Contest (hereinafter – Contest)	„Hai La Mine Acasa” Contest	
2. Information on the Contest Organizer	Name	National Inbound Tourism Association of Moldova (ANTRIM)
	Contact email	info@moldova.travel
3. Contest deadline	<p>3.1. Total duration of the Contest: Total period from 01 August 2019 to 10 September 2019, inclusively.</p> <p>3.2. Period of posting by the Contest Participants (hereinafter – Participant) of the video or photos: the videos/photos should be posted on the Facebook and Instagram open pages with the hashtags #hailamineacasa and #beourguest from 01 August 2019 till 23:59 local time on 10 September 2019 to participate in the Contest.</p> <p>3.3. Announcement of results – 15 September 2019</p> <p>3.4. The results of the Contest will be decided within the period: 11 September 2019 – 14 September 2019</p> <p>3.5. All prizes of the Contest prize fund will be awarded before 30 September 2019 inclusively.</p>	
4. Territory and Participants citizenship requirements	<p>4.1. The Contest is held for members of the diaspora, citizens of the Republic of Moldova that are living and/or working/ studying abroad.</p> <p>4.2. The age of the Participants is not limited. Persons under 18 must be accompanied by tutors when signing a Transfer of Rights Agreement and receiving a prize, if they win.</p>	
5. Procedure and method of	<p>5.1. The Contest Participants will be informed in the following way: - by publishing the rules on the website www.locals.md.</p>	

informing the Contest Participants about the Contest rules and results.	- the Contest results will be posted on www.locals.md , on the Facebook page <i>Moldova: Discover the routes of life</i> și pe www.moldova.travel
6. Contest prize fund.	<p>6.1. The Contest prize fund is financed by the Organizer and includes the following types of prizes:</p> <p>6.1.1. The grand prize</p> <ul style="list-style-type: none"> - Spending a weekend at one of the Moldovan wineries, with paid meals and accommodation. - The winery – will be chosen from the list of those recommended in the Digital Kit for Ambassadors. - The weekend will include the accommodation for 2 nights for 2 persons, a guided tour and a professional wine tasting, 3 meals a day (breakfast, lunch and dinner). - The prize will not include: transport to the winery, consumption outside the predetermined menu, special treatments or other gifts. <p>6.1.2. Second-level prizes – # BeOurGuest gift sets (10 items)</p>
7. Contest rules	<p>In order to become a Participant of the Contest you must:</p> <p>7.1. In the period from 10:00 local time 01 August 2019 to 23:59 local time 10 September 2019 inclusively, post a video or photos on Facebook or Instagram in which a member of the Moldovan diaspora invited a foreign guest to Moldova. The video/photos should contain #BeOurGuest and #HaiLaMineAcasa hashtags. The member’s profile must be open.</p> <p>All rights to the contest works submitted belong to the Organizer.</p> <p>7.2. One Participant (individual) has the right to post an unlimited number of works.</p> <p>7.3. The Winners will be determined by the jury of the Contest: Nata Albot, Mihail Turcanu, Adrian Ursu, Natalia Turcanu, and Diana Lazar.</p>
8. Requirements to the Participants’ contest work.	<p>Requirements to the Participants’ contest work.</p> <p>8.1. The works that are offensive or violate the ethical norms established in the society are unacceptable.</p> <p>8.2. The works which do not correspond to the terms of reference specified on locals.md cannot participate in the Contest.</p> <p>8.3 Only the works of the Participants themselves which do not infringe the copyright and other rights of third parties may be used as a contest work.</p> <p>8.4 The contest works must correspond to the theme of the Contest, that is to reflect the idea of ‘Hai La Mine Acasa’:</p> <ul style="list-style-type: none"> • The Contest Participant should be in Moldova, with a foreign guest on the picture. • The foreigner should say that he/she already liked about Moldova and/or

	what he/she intends to see.
9. Criteria for determining Contest Winners	<p>The Winners – the Grand prize holders and the second-level prize holders of the Contest will be determined as follows:</p> <p>9.1. The Contest Organizer announces the Winners based on the results of internal experts' selection.</p> <p>9.2. After determining the Winners, the results will be published on locals.md and on the Facebook page moldova.travel.</p> <p>9.3. The Contest Winners will be informed by publishing the list of Winners on locals.md.</p>
10. Participant's rights	<p>The Participant shall have the right:</p> <p>10.1 To participate in the Contest in the manner specified by the Rules.</p> <p>10.2 To require the award of the Prize in the period until 30 September 2019, if he/she is recognized as the Winner.</p>
11. Participant's obligations.	<p>The Participant shall:</p> <p>11.1 Provide reliable data corresponding to the documents proving the identity of the Participant.</p> <p>11.2 Sign the necessary documents on the transfer of rights to use his/her work to the Organizer.</p>
12. Organizer's rights.	<p>The Organizer shall have the right:</p> <p>12.1 To check and examine the authenticity of contest works.</p> <p>12.2 To modify the Rules, while notifying the Participants of the change in the Rules.</p> <p>12.4 To request from the Participant additional information required for the Contest.</p>
13. Organizer's obligations.	<p>The Organizer shall undertake:</p> <p>13.1 To hold the Contest in the manner specified by the Rules.</p> <p>13.2 To award the prize to the Participant recognized as the Winner of the Contest before 30 September 2019.</p>
14. Procedure of getting the prize.	<p>14.1 All prizes of the Contest prize fund will be awarded until 30 September 2019.</p> <p>14.2 The Organizer shall contact the Winner by sending a personal message on the social network and shall report on the winning.</p>

	<p>14.3 The transfer of the right to receive the prize to another person, as well as the demand for payment of cash equivalent of the Prize, shall not be allowed.</p> <p>14.5 The Contest Rules do not provide storage of unclaimed prizes.</p>
<p>15. Additional provisions.</p>	<p>15.1 Participation in the Contest shall automatically imply that the Participant read and understood the Rules.</p> <p>15.2 The Contest Winners shall undertake to sign all necessary documents related to receiving the prize.</p> <p>15.3 By participating in the Contest, the Participant thereby consents to the use of his/her contest work by the Organizer.</p>
<p>16. Contest Participant's consent to the processing of his/her personal data</p>	<p>16.1 By participating in the Contest, the Participant consents to the processing of his/her personal data by the Organizer.</p> <p>16.2 The list of the Contest Participants' personal data, which will be processed: surname, name, e-mail address, contact phone number, date of birth.</p> <p>16.3 The list of the Contest Winners' personal data, which will be processed (except for the data set out in para. 16.2 of these Terms and Provisions): passport data, TIN data.</p> <p>16.4 Purposes of personal data processing: personal data shall be processed solely for the purpose of holding the Contest, namely for holding the Contest, determining the Winners of the Contest and awarding prizes to them.</p>